

Surround the FIFA World Cup with fuboTV

Connect with soccer fans during the FIFA World Cup via targeted CTV video and through unique sponsor extensions that drive alignment with the tournament.



FIFA WORLD CUP
Qatar 2022

FIFA World Cup Programming:

- Group Stage: November 21 – December 2
- Knockout Stage: December 3-18
- Live Games Available Across FOX, FS1, Telemundo
- Ancillary Coverage on ESPN, FS1, Telemundo, TUDN, CBS Sports Network, etc.

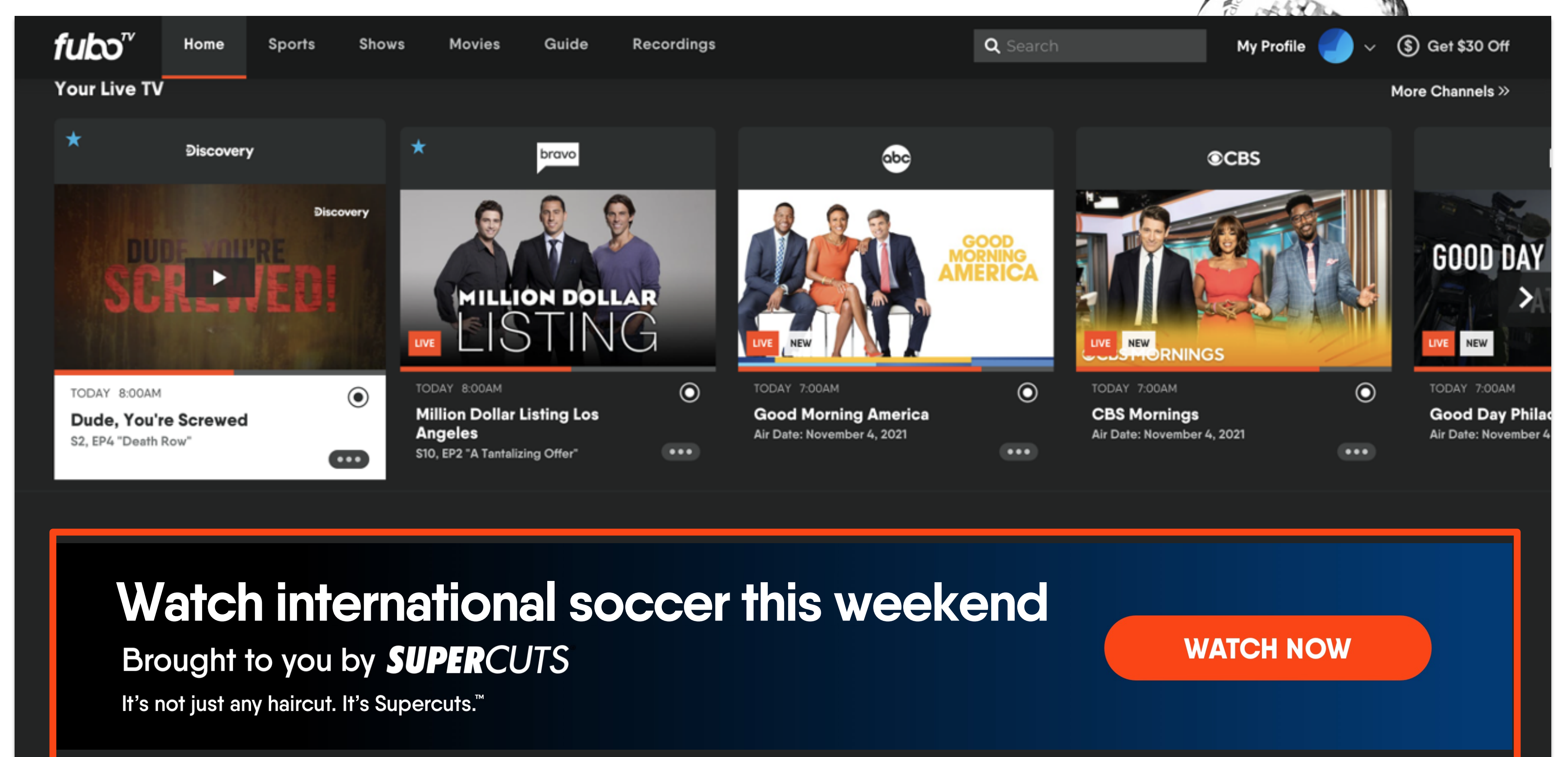
Partnership Opportunities:

- Premium, targeted CTV video placement
 - Leverage first-party addressable data
- High-traffic homepage banner on EPG
- Sponsored promotions: email blasts and in-app pop-ups
- Custom content and social extensions



fuboTV Homepage Banner

Fully integrate your brand's creative in a complementary content environment, adjacent to our programming guide



The fuboTV Advantage

100% Authenticated – 100% HH Addressable – 100% Brand Safe – 94% Viewed on CTV
For information, contact your fuboTV sales rep, or email advertising@fubo.tv