

# fuboTV Hispanic Subscriber Profile

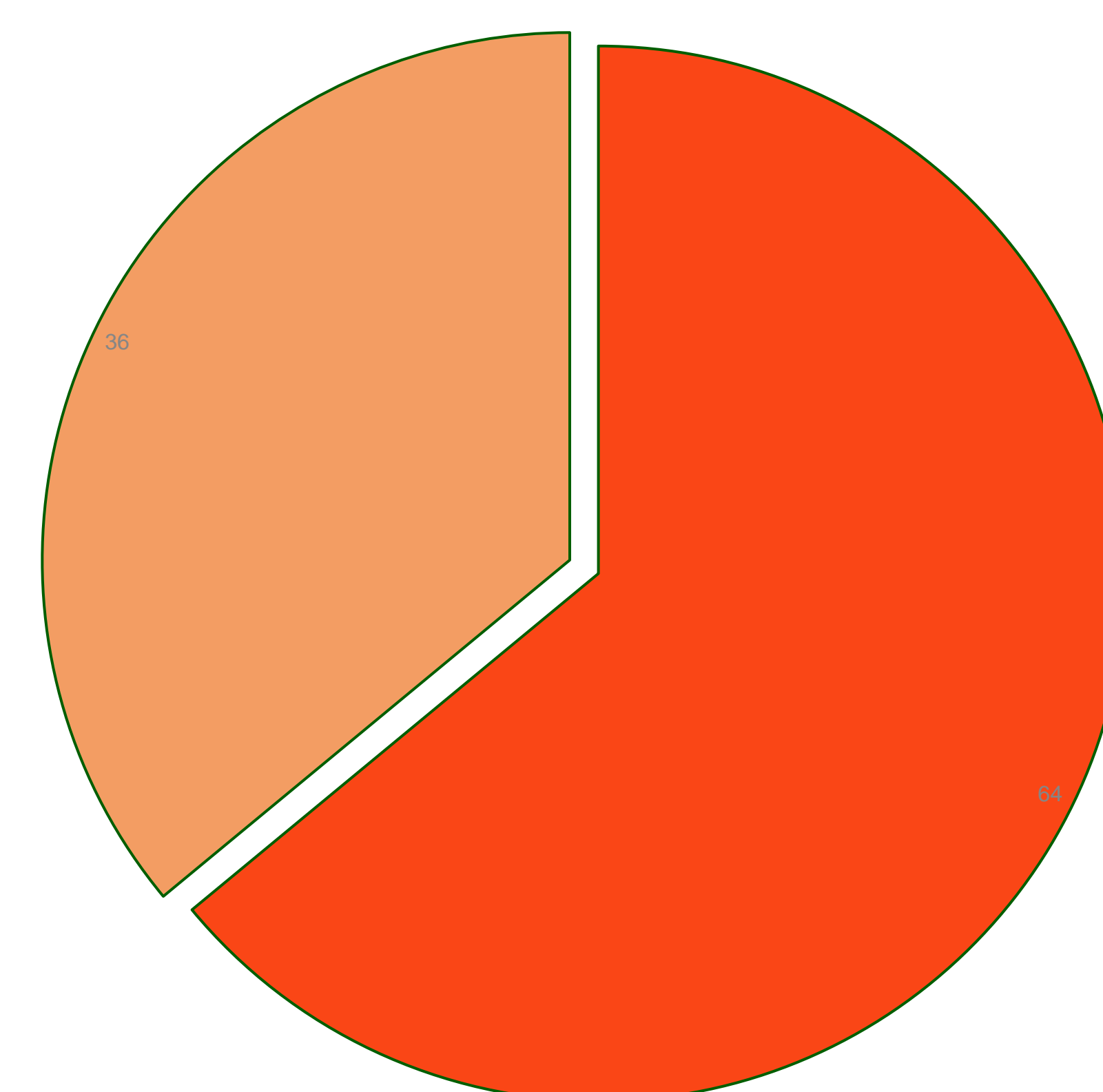
Reach a young, affluent Hispanic audience

Spanish Language Content  
on fuboTV:

3.7MM Total Hours Watched  
305K Avg. Monthly Hours Watched  
95% Viewed Live  
43% Hours Watched on Entertainment  
25% Hours Watched on Sports

41.1 Avg. Age  
\$67K Avg. Income  
\$656K Avg. Net Worth

Skew



Male Female

64% Male / 36% Female



Married  
43%  
112 Index



Own Home  
65%  
123 Index



3+ HH Size  
44%  
148 Index



Completed  
College/Grad School  
39%  
109 Index



2+ Children in HH  
17%  
141 Index



3+ Vehicles in HH  
39%  
117 Index

## The fuboTV Advantage

100% Authenticated – 100% HH addressable – 100% Brand Safe 94% Viewed on a CTV

For information, contact your fuboTV sales rep, or email [advertising@fubo.tv](mailto:advertising@fubo.tv)