

# Reach a Passionate Travel Audience

fuboTV households travel for business & leisure

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HH Made Travel Purchases	153
Enjoys Taking Leisure Vacations	128

## Interests

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Cruise Vacations	134
Domestic Traveling	131
Family Vacations	129

## Would Enjoy

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## Has Taken

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Canadian Vacation	121

## Spending\*

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United Airlines	176
American Airlines	168
Delta	163
Southwest	148



## The fuboTV Advantage

100% Authenticated – 100% HH addressable – 100% Brand Safe  
94% Viewed on a CTV device

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