

# Reach an Affluent Audience of Insurance Policy Holders

Subscribers **1.1 MM**  
 Monthly Viewers **3 MM**

Avg. Age **42.7**  
 Avg. Income **\$88K**  
 Avg. Net Worth **\$868K**



Life Insurance Policy Holder **132 Index**

	<u>Index</u>		<u>Index</u>
Own Home	122	Own Motorcycle	134
3+ Vehicles	125	Own Dog	136
Own Truck	140	Purchased Fine Jewelry	137
Own RV	142	Purchased Arts & Antiques	157



## The fuboTV Advantage

100% Authenticated – 100% HH addressable – 100% Brand Safe  
 94% Viewed on a CTV device

For information, contact your fuboTV sales rep, or email [advertising@fubo.tv](mailto:advertising@fubo.tv)