

Surround the 2022 FIFA World Cup

Connect with soccer enthusiasts during the biggest global tournament of every four years.



SOCCER AUDIENCE*

41.5

Avg Age
(fuboTV avg. 42.7)

68%

Male
(fuboTV avg. 60%)

\$88.1K

Avg Income
(fuboTV avg. \$87.5K)

51%

Married
(fuboTV avg. 55%)

39%

Have Children
(fuboTV avg. 43%)

44%

College Educated
(fuboTV avg. 44%)

NOVEMBER 21 – DECEMBER 18

FS1

FS2

TELEMUNDO

KEY 2022 DATES

- Group Stage: Nov 21 – Dec 2
- Knockout Stage: Dec 3–18
- World Cup Finals: Dec 18

Premium CTV Video:

- ✓ Big Screen, Live Viewing
- ✓ Traditional TV Pods (:15s/:30s)
- ✓ Addressable & Contextual Targeting
- ✓ Activate via PG, PMP, or DirectIO
- ✓ Work with Top DSPs
- ✓ Ads are Non-Skippable

High-Impact Sponsorships:

- ✓ High-Traffic Home Screen Banners
- ✓ Sponsored Carousels
- ✓ Branded Gaming Experiences
- ✓ In-App Pop-Ups
- ✓ Custom Content Integrations
- ✓ Social/Newsletter Extensions

The fuboTV Advantage**

100% Authenticated – 100% HH Addressable – 100% Brand-Safe – 95% Viewed on CTV

For more information, visit us at advertising.fubo.tv or email us at advertising@fubo.tv