

Surround the NFL All-Season Long

Connect with football fans during all the live NFL action, coverage and analysis throughout the season.



SEPTEMBER - FEBRUARY

AFFLUENT NFL AUDIENCE*

- | | |
|--|--|
| 42.4
Avg Age
<small>(fuboTV avg. 42.7)</small> | 62%
Male
<small>(fuboTV avg. 60%)</small> |
| \$89.5K
Avg Income
<small>(fuboTV avg. \$87.5K)</small> | 56%
Married
<small>(fuboTV avg. 55%)</small> |
| 42%
Have Children
<small>(fuboTV avg. 43%)</small> | 44%
College Educated
<small>(fuboTV avg. 44%)</small> |



KEY 2022-23 DATES

- Regular Season: Sept 8–Jan 8
- Playoffs: Jan 14–29
- Super Bowl LVII: Feb 12

Premium CTV Video:

- ✓ Big Screen, Live Viewing
- ✓ Traditional TV Pods (:15s/:30s)
- ✓ Addressable & Contextual Targeting
- ✓ Activate via PG, PMP, or DirectIO
- ✓ Work with Top DSPs
- ✓ Ads are Non-Skippable

High-Impact Sponsorships:

- ✓ High-Traffic Home Screen Banners
- ✓ Sponsored Carousels
- ✓ Branded Gaming Experiences
- ✓ In-App Pop-Ups
- ✓ Custom Content Integrations
- ✓ Social/Newsletter Extensions

The fuboTV Advantage**

100% Authenticated – 100% HH Addressable – 100% Brand-Safe – 95% Viewed on CTV

For more information, visit us at advertising.fubo.tv or email us at advertising@fubo.tv