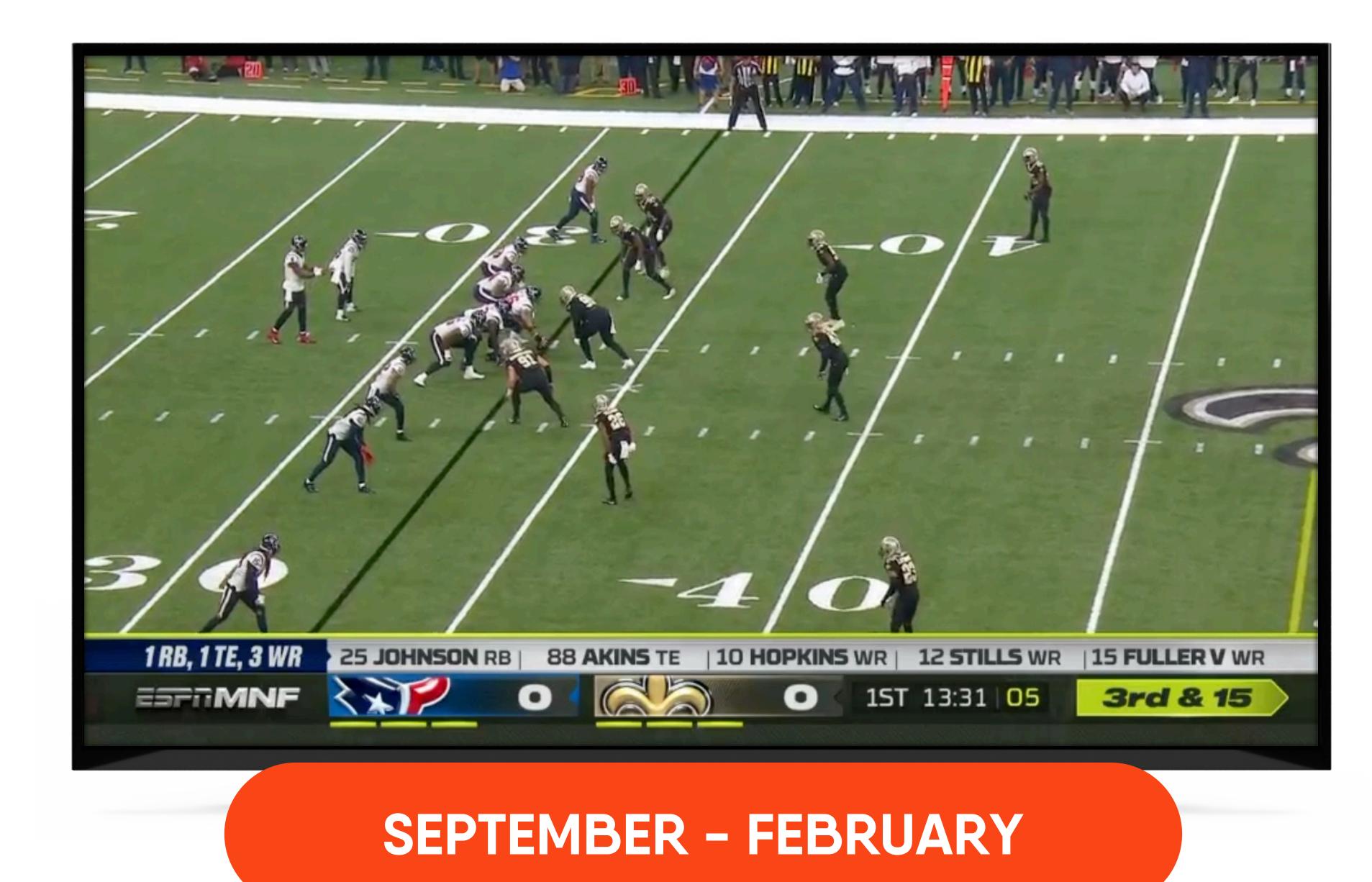


Surround the NFL All-Season Long

Connect with football fans during all the live NFL action, coverage and analysis throughout the season.



AFFLUENT NFL AUDIENCE*





(fuboTV avg. 42.7)

(fuboTV avg. 60%)

\$89.5K Avg Income

Married (fuboTV avg. 55%)

56%

42%

(fuboTV avg. \$87.5K)

Have Children (fuboTV avg. 43%) **44% College Educated** (fuboTV avg. 44%)

KEY 2022-23 DATES

• Regular Season: Sept 8–Jan 8



F51

- Playoffs: Jan 14–29
- Super Bowl LVII: Feb 12

Premium CTV Video:

Big Screen, Live Viewing
Traditional TV Pods (:15s/:30s)
Addressable & Contextual Targeting
Activate via PG, PMP, or DirectIO
Work with Top DSPs
Ads are Non-Skippable

High-Impact Sponsorships:

High-Traffic Home Screen Banners
Sponsored Carousels
Branded Gaming Experiences
In-App Pop-Ups
Custom Content Integrations
Social/Newsletter Extensions

The fuboTV Advantage**

NFL

NETWORK

100% Authenticated – 100% HH Addressable – 100% Brand-Safe – 95% Viewed on CTV

For more information, visit us at advertising.fubo.tv or email us at advertising@fubo.tv

Sources: *Acxiom, based on fuboTV viewers of the 21/22 NFL season who watched 10+ minutes and 2+ live games (English plan only); **fuboTV Internal Data, 1Q22