

Surround the 2022 FIFA World Cup

Connect with soccer enthusiasts during the biggest global tournament of every four years.



NOVEMBER 21 – DECEMBER 18

SOCCER AUDIENCE*

41.5 Avg Age <small>(fuboTV avg. 42.7)</small>	68% Male <small>(fuboTV avg. 60%)</small>
\$88.1K Avg Income <small>(fuboTV avg. \$87.5K)</small>	51% Married <small>(fuboTV avg. 55%)</small>
39% Have Children <small>(fuboTV avg. 43%)</small>	44% College Educated <small>(fuboTV avg. 44%)</small>

KEY 2022 DATES

- Group Stage: Nov 20 – Dec 2
- Knockout Stage: Dec 3–18
- World Cup Finals: Dec 18



Premium CTV Video:

- ✓ Big Screen, Live Viewing
- ✓ Traditional TV Pods (:15s/:30s)
- ✓ Addressable & Contextual Targeting
- ✓ Activate via PG, PMP, or DirectIO
- ✓ Work with Top DSPs
- ✓ Ads are Non-Skippable

High-Impact Sponsorships:

- ✓ High-Traffic Home Screen Banners
- ✓ Sponsored Carousels
- ✓ Branded Gaming Experiences
- ✓ In-App Pop-Ups
- ✓ Custom Content Integrations
- ✓ Social/Newsletter Extensions

The fuboTV Advantage**

100% Authenticated – 100% HH Addressable – 100% Brand-Safe – 95% Viewed on CTV

For more information, visit us at advertising.fubo.tv or email us at advertising@fubo.tv

FIFA World Cup Schedule – Group Stage

DATE	MATCH	TIME (EST)	TV NETWORKS
Sunday, Nov 20	Qatar vs. Ecuador	5:00 AM	FOX, Telemundo
Monday, Nov 21	England vs. Iran	8:00 AM	FS1, Telemundo
	Senegal vs. Netherlands	11:00 AM	FOX, Telemundo
	United States vs. Wales	2:00 PM	FOX, Telemundo
Tuesday, Nov 22	Argentina vs. Saudi Arabia	5:00 AM	FS1, Telemundo
	Denmark vs. Tunisia	8:00 AM	FS1, Telemundo
	Mexico vs. Poland	11:00 AM	FOX, Telemundo
	France vs. Australia	2:00 PM	FOX, Telemundo
Wednesday, Nov 23	Morocco vs. Croatia	5:00 AM	FS1, Telemundo
	Germany vs. Japan	8:00 AM	FS1, Telemundo
	Spain vs. Costa Rica	11:00 AM	FOX, Telemundo
	Belgium vs. Canada	2:00 PM	FOX, Telemundo
Thursday, Nov 24	Switzerland vs. Cameroon	5:00 AM	FS1, Telemundo
	Uruguay vs. South Korea	8:00 AM	FS1, Telemundo
	Portugal vs. Ghana	11:00 AM	FOX, Telemundo
	Brazil vs. Serbia	2:00 PM	FOX, Telemundo
Friday, Nov 25	Wales vs. Iran	5:00 AM	FS1, Telemundo
	Qatar vs. Senegal	8:00 AM	FS1, Telemundo
	Netherlands vs. Ecuador	11:00 AM	FOX, Telemundo
	England vs. United States	2:00 PM	FOX, Telemundo
Saturday, Nov 26	Australia vs. Tunisia	5:00 AM	FS1, Telemundo
	Poland vs. Saudi Arabia	8:00 AM	FS1, Telemundo
	France vs. Denmark	11:00 AM	FS1, Telemundo
	Argentina vs. Mexico	2:00 PM	FS1, Telemundo
Sunday, Nov 27	Japan vs. Costa Rica	5:00 AM	FS1, Telemundo
	Belgium vs. Morocco	8:00 AM	FS1, Telemundo
	Croatia vs. Canada	11:00 AM	FS1, Telemundo
	Spain vs. Germany	2:00 PM	FS1, Telemundo
Monday, Nov 28	Cameroon vs. Serbia	5:00 AM	FS1, Telemundo
	South Korea vs. Ghana	8:00 AM	FS1, Telemundo
	Brazil vs. Switzerland	11:00 AM	FOX, Telemundo
	Portugal vs. Uruguay	2:00 PM	FOX, Telemundo
Tuesday, Nov 29	Netherlands vs. Qatar	10:00 AM	FOX, Universo
	Ecuador vs. Senegal	10:00 AM	FS1, Telemundo
	Wales vs. England	2:00 PM	FS1, Universo
	Iran vs. United States	2:00 PM	FOX, Telemundo
Wednesday, Nov 30	Tunisia vs. France	10:00 AM	FOX, Universo
	Australia vs. France	10:00 AM	FS1, Telemundo
	Poland vs. Argentina	2:00 PM	FOX, Universo
	Saudi Arabia vs. Mexico	2:00 PM	FS1, Telemundo
Thursday, Dec 1	Croatia vs. Belgium	10:00 AM	FOX, Universo
	Canada vs. Morocco	10:00 AM	FS1, Telemundo
	Japan vs. Spain	2:00 PM	FOX, Universo
	Costa Rica vs. Germany	2:00 PM	FS1, Telemundo
Friday, Dec 2	South Korea vs. Portugal	10:00 AM	FOX, Telemundo
	Ghana vs. Uruguay	10:00 AM	FS1, Universo
	Cameroon vs. Brazil	2:00 PM	FOX, Telemundo
	Serbia vs. Switzerland	2:00 PM	FS1, Universo

FOX

FS1

KNOCKOUT STAGE

- Round of 16: Dec 3–6
- Quarterfinals: Dec 9–10
- Semifinals: Dec 13–14
- Third Place: Dec 17
- Finals: Dec 18

